



Rotary Club of
Banjara Hills
Charitable Trust
(Reg No 139/2011)



Sparsh Hospice

QUARTERLY REPORT

January - March 2025



www.sparshhospice.org

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SPARSH GOES GREEN



Driving towards a sustainable and compassionate future, we have introduced eco-friendly electric vehicles, ensuring that palliative care reaches patients' doorsteps with **zero emissions** and **maximum care**.

The launch event, held on **March 4, 2025**, at Sparsh, was graced by **Shri D. Sridhar Babu**, Hon'ble Minister of IT, Electronics & Communications, Industries & Commerce, and Legislative Affairs, Govt. of Telangana.

A fleet of **7 electric vehicles 4 four wheelers and 3 two-wheelers**, worth ₹57.5 lakhs, was introduced through CSR support.

The Minister praised the initiative, highlighting the emotional significance of palliative care and the need to ensure no one feels alone in their final moment.

Board of Trustees, staff, beneficiaries, caregivers, family members, volunteers and many others were present during the event.

Governing Board

**Padma Bhushan
Shri K Varaprasad Reddy,**
Chairman Shanta
Biotechnics



Smt. Vanitha Datla,
Vice Chairperson & MD,
ELICO Healthcare Services
Ltd.



Shri M. Mahendar Reddy
(IPS),
Rtd. DGP, Telangana
Police



Dr. P. Vijayanand Reddy,
Director, Apollo Cancer
Institute



Shri Jayesh Ranjan (IAS),
Principal Secretary,
Dept of ITE&C & Dept of
Industries & Commerce



Shri Vinod Agarwal
(IAS), Rtd. Principal
Secretary



Board of Trustees



Dr. M. Subrahmanyam
(Long-Term Trustee)

He heads Anaesthesiology department at Rainbow Group of Hospitals. Founded Axon Anaesthesia Associates—India's largest anaesthesia group. He is also founding member of Sparsh Hospice.

MD of Pride Motors, and represents top auto brands such as JLR, Honda, and others. Runs a school for underprivileged children in his hometown Miryalguda, Telangana.

Mr.Suresh is also founding Trustee of Sparsh Hospice.



Mr. M. Suresh Reddy,
(Long- Term Trustee)



Mr. Jagadish Babu Ramadugu
(Treasurer & Long-Term Trustee)

Over 20 years of leadership experience in financial services, FMCG, and retail. An IIM-Ahmedabad graduate, he co-founded Pragati Finserv & led VAYA Finserv as MD&CEO. Passionate about social causes, he has been a founding trustee of Sparsh.



Dr. Anitha Patibandla
(Trustee)

Associated with Rotary for over a decade and possesses extensive experience in gynaecology and obstetrics. She leads several projects at Rotary and leads the cancer screening program for RCBH.

Heads UTI Bank's Advisory team in debt syndication, M&A, and private equity. With experience at Mitsubishi, Samsung, and M N Dastur & Co., he specializes in corporate finance, project development, due diligence, & infrastructure management.



Viswesara Murthy Kadiyala
(Trustee)



T Vijaypal Reddy
(Trustee, Secretary & Correspondent)

An educationist and Secretary of St. Peter's Engineering College. Under Shantha Educational Society, the college focuses on quality education and rural youth empowerment. He serves on the Trust Board, driven by a commitment to social impact.



Tanvi Pamnani
(Director & Trustee)

A business partner with R&D engineers. She has done her B.com and since involved in her family business along with Rotary service projects. She is associated with several paediatric related causes.

Serves as the Executive Director at Ekasila Chemicals Ltd., bringing over 30 years of extensive experience in industry administration. She is passionate about livelihood projects. She is RCBH President Elect 25-26



Neeraja Rama Rao
(Trustee)

“



Trustee's Desk

- Dr. M. SUBRAHMANYAM

Dear Friends,

Exactly 14 years ago, Sparsh Hospice began as simple idea to extend palliative care to terminally ill; not only a place to alleviate pain but to extend a holistic care with dignity and kindness what every person deserves. What started with one patient 'Daisy' who walked in with her humble smile is now a movement, where we have **touched lives of more than 12,500 patients and almost 50,000+ family members.**

At Sparsh **we do not count days left, we count memories created.** The birthdays, wedding anniversaries, the family get together, having favourite food, going for a walk/temple and many others. These are not just an event - they are moments which the patient and family will relish forever.

As we step into our **15th year**, we do with even greater energy and zeal to make such memories for another 12,500 beneficiaries. We are working towards a pain free centre where whoever goes , goes with no suffering. We are working towards sustainability and reaching new heights of social purpose.

We are expanding our ambition to advocate and create awareness in the community. We are also excited to inform that Sparsh Hospice is organising **33rd Annual International Conference of the Indian Association of Palliative Care** in collaboration with Basavatarakam Indo American Cancer Hospital & Research Institute.

This journey has never been ours alone. It has been built by you—our donors, beneficiaries, beneficiaries' family, volunteers and well-wishers—who have stood with us, believed in our vision and made every breakthrough possible.

Enjoy reading our Quarterly Newsletter, the first newsletter of the year 2025! The best is yet to come.

”

Operations Head's Desk



Radhika Kancherla
Operations Head

Dear Well-wishers,

I am pleased to present Quarterly Report for Q4 (January to March 2025). As always, our focus remains on strengthening internal systems and external partnerships, guiding us steadily on the path to progress. A key highlights this quarter was the launch of **"Sparsh Goes Green,"** which introduced four electric cars and three electric bikes to our home care fleet—a significant step toward sustainable and efficient care delivery. The initiative was inaugurated by Hon. IT Minister Mr. Sridhar Babu.

This quarter also marked the beginning of **Sparsh admitting patients under the Aarogyasri scheme.** We are proud to share that Dr. M. Subrahmanyam, our long-time trustee, received Rotary International's highest honour, the **'Service Above Self' award,** presented by Hon'ble Governor Shri Jishnu Dev Varma. Sparsh celebrated World Cancer Day with meaningful activities and continued its commitment to enhancing care quality. Notably, we collaborated with the University of Leicester to strengthen our feedback system.

As we complete four years in our expanded hospice facility, we extend heartfelt thanks to our donors, partners, and especially our long-term supporters—SBI Foundation and Kotak Mahindra Prime Ltd. Over the past 14 years, Sparsh Hospice has touched the lives of more than 12,500 terminally ill patients and their families.

None of this would be possible without the dedication and compassion of our board members, Rotarians, and volunteers.

Medical Director's Desk



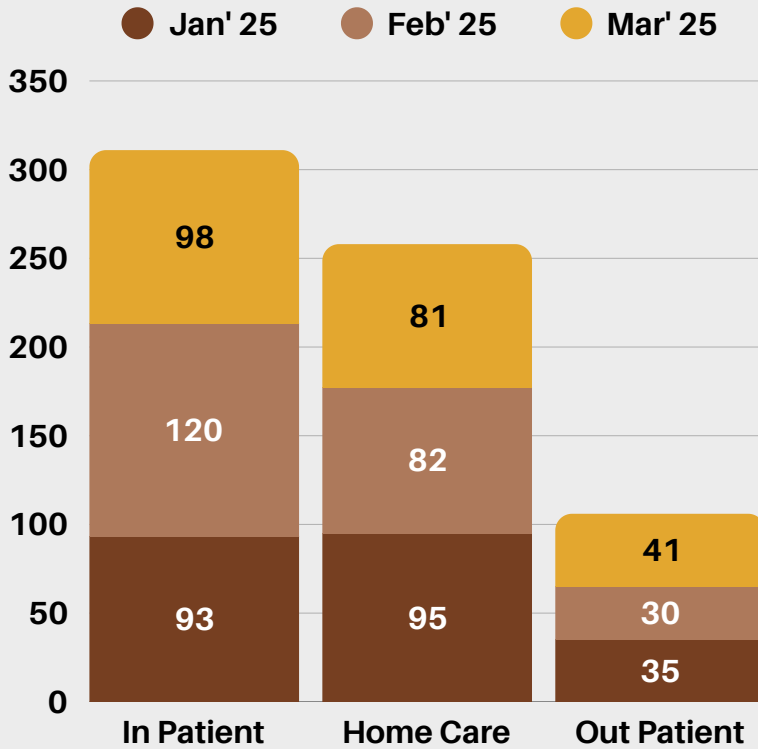
Dr Vivekanandam
Medical Diirector

As the Medical Director, I have the privilege of seeing the remarkable work done on the ground to extend comfort care. The past quarter was a crucial one. Palliative care is not just a medical discipline; it is an embodiment of care, kindness, and understanding. Our team exemplifies these values, going above and beyond to ensure that our patients experience the highest quality of life possible. As we move forward, I encourage medical fraternity to come forward and become a part of the legacy. My best wishes with IAPC chapter in Telangana for advocating on palliative care.

It is not possible by proper guidance. Sparsh's Medical Board plays a crucial role in ensuring care quality, defining care-related strategies, and upholding ethical standards and values. Our esteemed medical board includes Dr. P. Gopal (Chairperson), Dr. Rohini Reganti, Dr. M. Subrahmanyam, Dr. Phani Sree S, and Dr. Anita Patibandla.

With the utmost respect and gratitude!

Statistics



TOTAL NEW BENEFICIARIES: **675**

TOTAL IN PATIENTS: **311**

TOTAL HOME CARE: **258**

TOTAL OUT PATIENTS: **106**

Hours of training Medical Equipment Distributed Awareness & Advocacy Dry Ration Distributed Indirect Beneficiaries Follow up calls

670+

68

1,160+

1,061
Kgs

2,792+

3,396



New IP Admissions



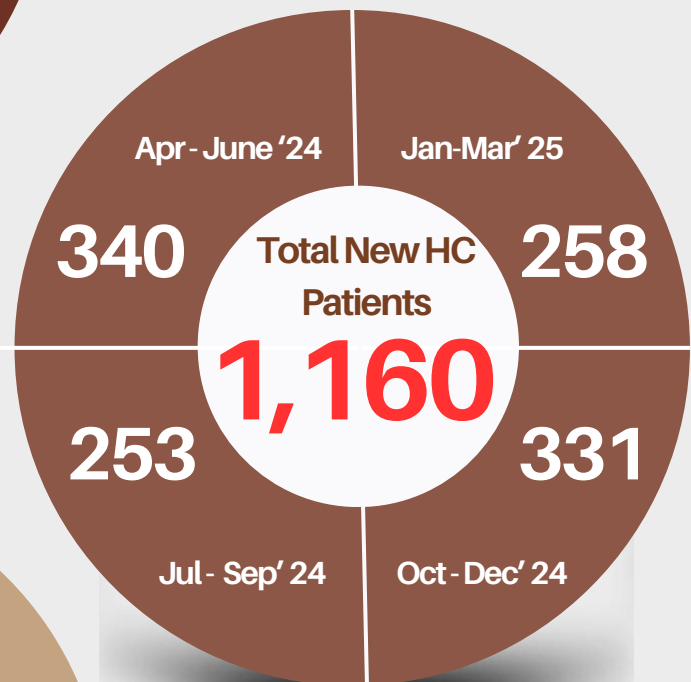
Apr 24 - Mar 25

Total IP Patient: **1,403**

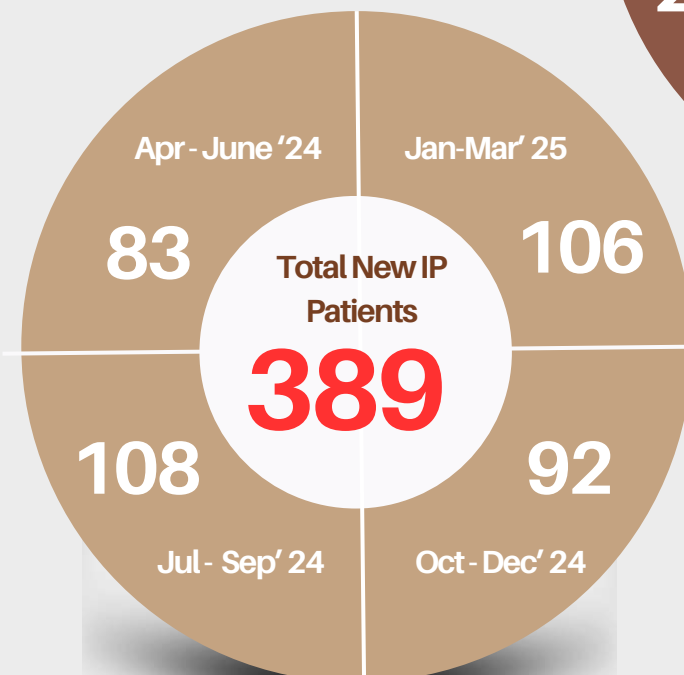
Total HC Visits : **9,314**

Total OP Consultation : **588**

New Home care visits



New OP Consultation



Quarter Highlights

'SERVICE ABOVE SELF' AWARD



Dr. M. Subrahmanyam received Rotary International's highest honor, the 'Service Above Self' award, presented by Hon'ble Governor Shri Jishnu Dev Varma during the Rotary Alai Balai District Conference in Hyderabad. The award recognizes exemplary efforts with fellow Rotarians and Sparsh staff in establishing one of India's largest free palliative care hospices.

ADP ACCELERATE CARE



Sparsh Hospice received two electric vehicles from ADP India to enhance sustainable home-based palliative care.

The official handover took place at ADP's Hyderabad office, with leadership teams from the U.S. and India present. These eco-friendly vehicles support care delivery while reducing carbon footprint.

IAPCON 2025 IN JAMMU



4 oral presentations and 2 posters were presented during IAPCON 2026 conference.



CERTIFICATE COURSE FOR VOLUNTEERS



Sparsh Hospice conducted the Foundation Course in Palliative Care for Volunteers (FCPCV), a comprehensive 46-hour in-person volunteer training program, on February 22nd and 23rd, 2025. The course was made possible with the generous support of Kotak Mahindra Prime Limited (KMPL). A total of 35 volunteers participated in the program.



Introduction

Sparsh Hospice is a center for palliative care where **free of cost** symptom relief and pain management services are delivered to the terminally ill through a state-of art in-patient & outpatient facility. Additionally, our homecare supports extended to the needy beneficiaries at their respective homes through 6 fully equipped and staffed homecare vans. Guided by Rotary Club of Banjara Hills Charitable Trust, we prioritize dignity and comfort for those in need, ensuring compassionate end-of-life care. Our services are designed to ensure transparency and full compliance with regulations, including **80G, 12A, CSR 1**, and audited financials.

The trust is registered under Registration Act 1908, guided by Indian Trust Act 1882 having Registration no **139/2011**. We are also registered under **FCRA Act** under the social category.

We also have **2 OP clinics** run on fortnightly basis in the two other districts of Telangana (**Nizamabad and Karimnagar**).

Vision



To provide exceptional palliative care services, free of cost, to terminally ill patients hailing from all sections of the society

Mission



To provide exceptional palliative care services, free of cost, to terminally ill patients hailing from all sections of the society

Goals



To encourage, facilitate and spread awareness about palliative care through educating, training, extending services & research.

Our Strategies



IN-PATIENT SERVICES

- Home like environment
- Doctor's, nurses & counselling consultation
- Patient and attender stay
- Medicines
- Food



OUT-PATIENT SERVICES

- Free Consultation
- Medicines & Medical Equipment's
- Doctor's, nurses & counselling consultation
- Extended OP services at Nizamabad (Indur Cancer Hospital) Karimnagar (CAIMS)



HOME CARE SERVICES

- Doorstep Services
- Medicines
- Medical Equipment
- Doctor's, nurses & counselling consultation



AWARENESS & ADVOCACY

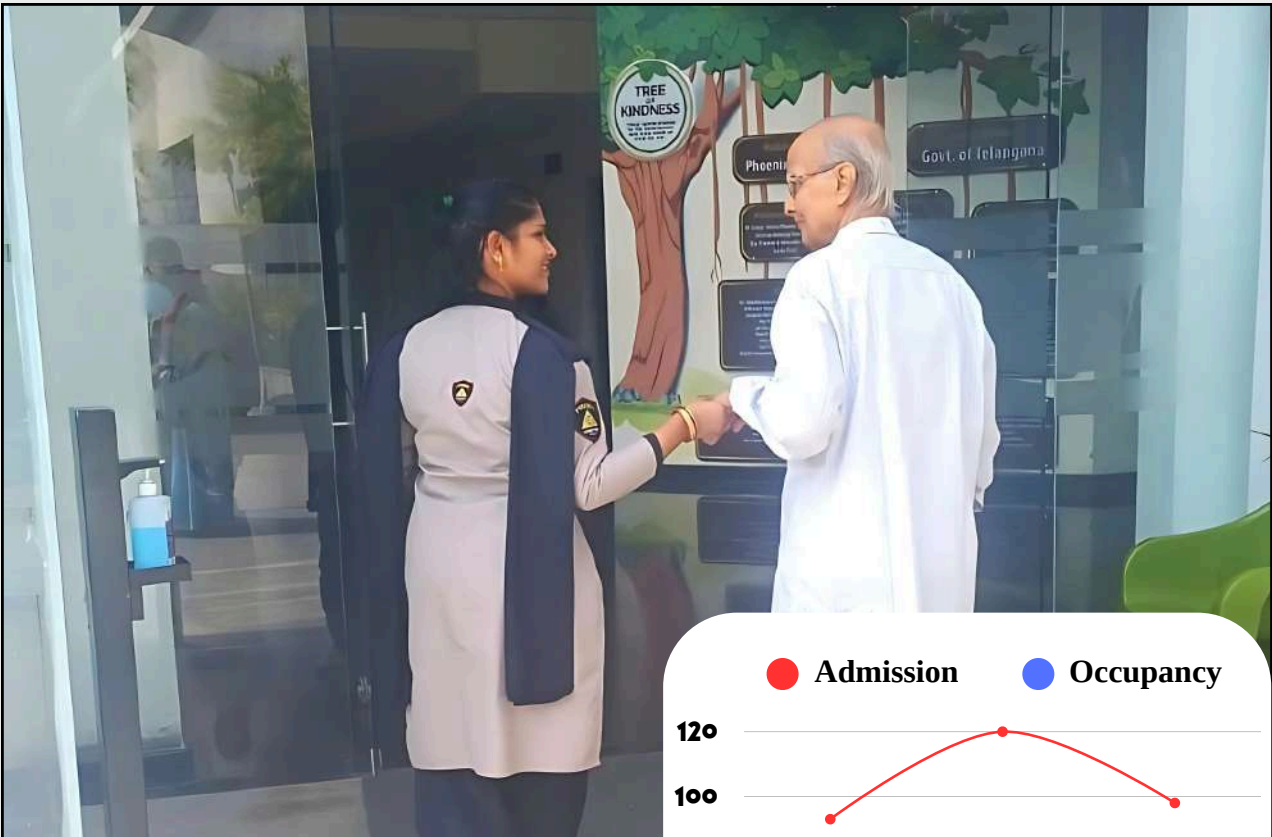
- Raising Awareness in Palliative Care
- Promoting Advocacy in Palliative Care



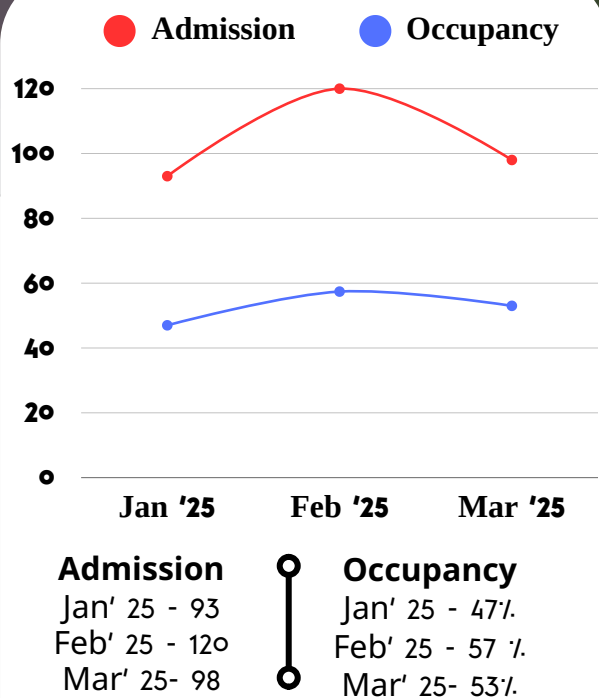
TRAINING & EDUCATION

- Training & Education
- Certificate Course in Palliative Care for Volunteers
- GDA Training Program
- College Student Training Program
-

Hospice Care



Sparsh Hospice is a **82-bedded** state-of-the-art facility with all amenities to meet the ends of beneficiaries and their caregivers. At hospice we provide free stay, food, medicines, attender stay, and other amenities free of cost for the in-patient beneficiaries. We also celebrate festivals, beneficiaries & their family members birthdays and any other special occasion at facility. Our center features dedicated wards for pediatric patients, females, and males. We provide comprehensive medical, psychological, social, and spiritual care under one roof, entirely free of charge.





Love, Loss, & Lament

It was my first day at the hospice when I met *Gita, a woman in her late 30s battling stage IV breast cancer. Seeing someone so young, ravaged by a disease I had only read about in textbooks, left me shaken. I had always known that breast cancer is one of the most common cancers in women, but here it was, stark and real before my eyes. Millions are diagnosed with it every year, yet 65% only learn of it at the last stage—a grim reality that played out in front of me. Behind Gita stood her husband, his face a mix of sorrow and helplessness. The psychologist shared her story—once a gold medalist in biotechnology, now battling a cruel illness.

Gita's husband was consumed by guilt over the delayed diagnosis. His pain deepened with fears that their young daughters, still unaware of their mother's illness, might carry the same genetic risk. They remained the fragile thread of hope in their broken world.

Recognizing the need for unity, the Sparsh Hospice team involved the whole family in counselling. remained the fragile thread of hope in their broken world. Recognizing the need for unity, the Sparsh Hospice team involved the whole family in counselling.

They gently helped them face Gita's condition, addressed the husband's guilt and fears, and prepared them to support one another through the difficult days ahead.

That day, after the session, something remarkable happened—the family took their first photo together. It was a simple yet powerful moment of love and strength. Gita's husband, through tears, whispered, "This is probably our last memory together," but counselling had given them the courage to face it as one.

It began with a simple conversation—Gita's husband, filled with love and regret, recalled their wedding and the anniversary they missed due to her illness. Knowing this might be their last, Sparsh Hospice stepped in to create a special memory. The team lovingly dressed Gita in her favorite saree, adorned her with flowers, and tied a Mangal sutra once again. Her husband, dressed as a groom, stood by her side as they celebrated their anniversary—one filled with love, dignity, and deep emotion.

It was a moment to remember—warmth, laughter, and tears filled the room. Gita's husband, once burdened by guilt, now radiated gratitude. He had called himself a failed husband, but that day, he stood tall, embracing the time they had left with love and grace.

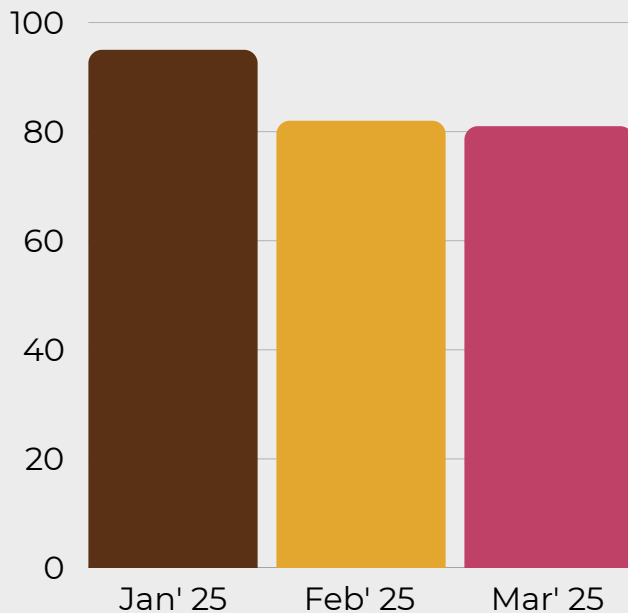
Sparsh Hospice gave them more than a celebration—they gave the gift of living fully, even in the shadow of goodbye. In compassionate hands, love found its way through the darkest clouds, turning sorrow into a cherished memory.

HOME CARE

NEW REGISTERED VISITS:

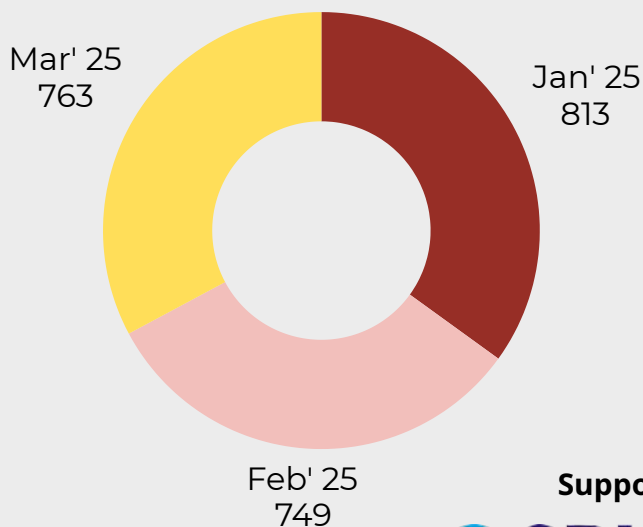
258

● Jan' 25 ● Feb' 25
● Mar' 25



Total home visits:

2,325



Home is where one feels connected and comfortable. During the process of dying, one always prefers to be surrounded by loved ones to bid adieu in peace. With the same philosophy Sparsh has started home-care services in 2016, and currently we are reaching at least 80 new patients on monthly basis through a fleet of 6 home-care vans. The home care project is being supported by SBI Foundation.



Supported by:





A Journey OF Trust

Mrs. Gupta, a 73-year-old naturopathy practitioner, was diagnosed with cancer in 2021 after discovering a lump in her left breast. Despite medical advice to undergo surgery and chemotherapy, she declined these treatments due to her strong belief in alternative medicine, including Ayurveda and Naturopathy. Unfortunately, these methods did not improve her condition, and over time, her pain became unbearable.

Originally from Delhi, Mrs. Gupta moved to Hyderabad to live with her daughter, seeking respite from the harsh weather in Delhi. Her daughter, also a naturopathy practitioner, is divorced and solely responsible for caring for her two school-going children and her ailing mother. This situation left her emotionally and physically exhausted. When she reached out to Sparsh Hospice for pain management, Mrs. Gupta was in severe distress, experiencing extreme pain, nausea, vomiting, weakness, and significant weight loss.

Initially, Mrs. Gupta was reluctant to use allopathic medicines due to her fear of side effects. During initial rapport-building visits, she hesitated to disclose her condition and rejected treatments such as wound care and medications beyond pain patches, even refusing to allow examination of her wounds. However, the Sparsh Hospice team demonstrated unwavering patience and compassion, consistently visiting her home, providing counseling, and working to build trust with both Mrs. Gupta and her daughter. They respected her beliefs while gently explaining the benefits of palliative care.

The team started her pain management with a non-opioid transdermal patch, which provided temporary relief. As her pain increased, stronger medications became necessary. Despite her initial reservations, Mrs. Gupta eventually accepted oral morphine, which brought her significant relief and peace of mind. Today, Mrs. Gupta is happier and places her full trust in the Sparsh team. She now actively reaches out for pain management, wound dressing, and other treatments, demonstrating the profound impact of compassionate, patient-centered care.

Out-patient (OP) consultations can often be a neglected area in palliative care. Sparsh Hospice is committed to provide high-quality care to our service-users who choose to come in periodically for pain management, wound dressings, counselling, and to share a sense of community at the hospice.

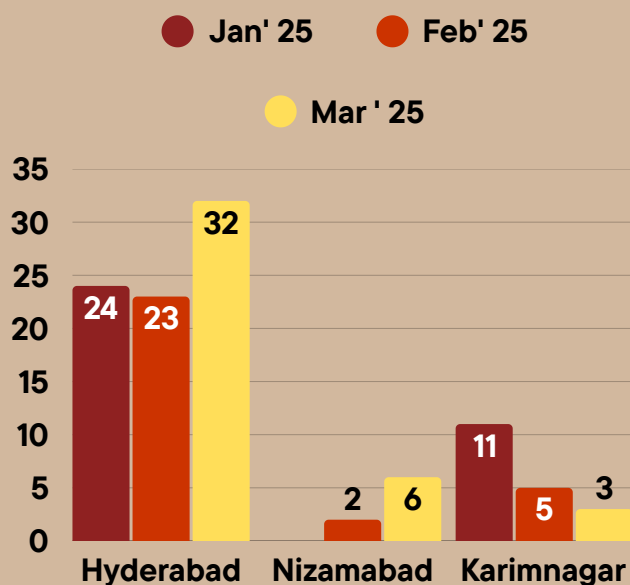
Having the extra layer of support can make a big difference to the quality of life. Expert pain management and telephonic medical advice can help to avoid those unwanted trips to hospitals. Currently we extend the services with 3 OP Clinics and they are at different locations:

- a. Sparsh Hospice, Hyderabad
- b. Indur Cancer Centre, Nizamabad
- c. CAIMS, Karimnagar

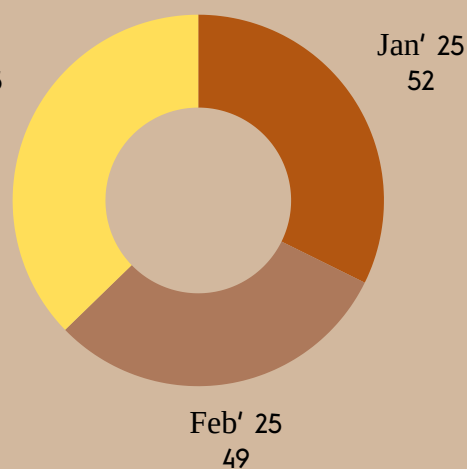


New OP: 109

Consultations clinic wise

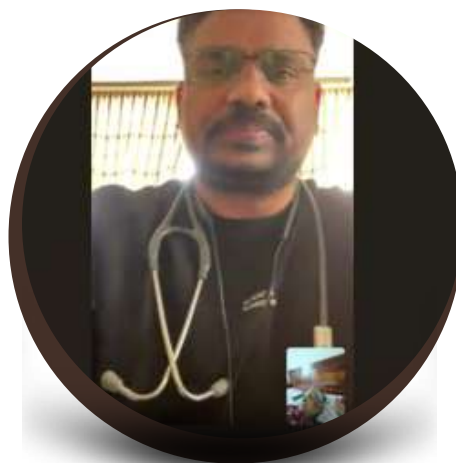


161 Consultations



Tele-Health

Tele consultation is all about including patients who are away from us, it also saves the expense and makes it easier for them to receive our services in need. This encourages families and patients in need to come without any hesitation.



Coming closer to the community!

In the partnership of link hospitals we have started pain clinics in Nizamabad and Karimnagar with the aim to increase accessibility of palliative care

Nizamabad: +91 78931 18921

Karimnagar: +91 78931 16562



Community awareness

During our OP Clinics in different cities we also raise awareness about palliative care in nearby communities, highlighting importance of palliative support and the availability of palliative care resources in their city.





To enhance expertise and bolster workforce in palliative care, we've initiated several programs to achieve the goals as follows:

- Offer no cost hands-on training program for General Duty Assistants.
- Providing college students with internships or observer roles, we offer comprehensive training to raise awareness about the field of palliative care.
- Volunteering opportunities for all age groups.
- Prioritizing upskilling our current staff, exploring innovative palliative care approaches.
- 7 Sparsh staff represented at recently conducted IAPCON 25 in AIMS Jammu.



Training & Education

ACTIVITIES DURING THE QUARTER ARE AS FOLLOWS:

ASCI Hospital management
17 students completed Orientation session on Palliative care.

Organized internship for students from University of Hyderabad.

Organized Foundation Course in Palliative Care for Volunteers (FCPCV). 35 Volunteers have attended this program.

Training to care team staff members on electronic patient management system

670+
Hours of Training Programs Conducted

486
Individuals attended orientation sessions on Palliative Care

157
individuals sensitized on palliative care

Awareness

In India there is very little awareness about palliative and end-of life care which is complicated by the perception that Hospice care is often associated with giving up. Therefore, it is the need of the hour to spread extensive awareness about palliative care amongst the community including doctors, healthcare professionals and other stakeholders. Concept of Palliative care is 3 decades old, since then hospice and palliative care services have been developed through the efforts of committed individuals and volunteers. But now it is time to come together and work on its integration into the national level policies to reach each nooks and corners of the country.

ACTIVITIES DURING THE QUARTER ARE AS FOLLOWS:

- **Cancer Day 2025 awareness** program, Palliative care and cancer awareness at Apnagar NGO.
- Orientation program for new medical students at MNR Medical college/University, Sangareddy
- Palliative Care sensitization program at KBR park, January 26, 2025
- Run for girl child 2025 at Gachibowli Stadium.



1,160+

individuals were sensitized through various outreach programs

Visits



Karunashraya Hospice



Honourable IT Minister Mr. D. Sridhar Babu visited one of our pediatric beneficiaries.



Rotary Club (US)



University of Leicester



Badruka Exim Pvt Ltd donated three electric bikes to Sparsh



Phoenix Foundation



Rotary International Director Mr. Himelspach visited Sparsh Hospice



OSI Digital

Gallery



Shivaratri Celebration



Cancer Day



Valentine's Day Celebration



Republic Day



Mercy Hands Foundation



Alai Balai



New Year Celebration



One of our beneficiary



Sankranti Festival



Social Work Day



Women's Day Celebration



Ugadi



Team Family Dinner



Holi Day Celebration



“
TOGETHER,
WE CAN PROVIDE
DIGNITY
IN EVERY STAGE
OF LIFE.
”

A FREE HOME FOR THE TERMINALLY ILL



**DONATE
TODAY**
Rs500
MONTHLY

Sparsh Hospice
CENTRE FOR PALLIATIVE CARE
HYDERABAD
www.sparshhospice.org



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