



Rotary Club of
Banjara Hills
Charitable Trust
(Reg No.139/2011)



Sparsh Hospice

QUARTERLY REPORT

OCTOBER - DECEMBER 2024

“

“

VOLUNTEER'S SPEAK

“

Uma Iyer, a compassionate volunteer at Sparsh, who is always there to support our activities, shares her heartfelt experience with us during the Christmas celebration.

”

”

24th Dec '24

Dear Team Sparsh,

They say the world is still operational because the good outweighs the bad.

I feel like a large portion of what's good in the world today lies within places like Sparsh. You folks are doing a wonderful job. You are hope and joy, comfort and guidance. I am sure there is a special place in the almighty's heart for you all.

Thank you for welcoming me with open arms and heart. Thank you, for everything you do.

You are all absolute rockstars.

Who needs Santa when we have you?

Merry Christmas!

Love

- Uma

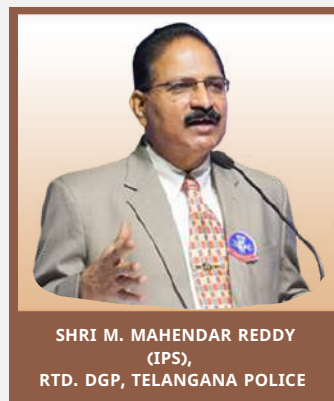
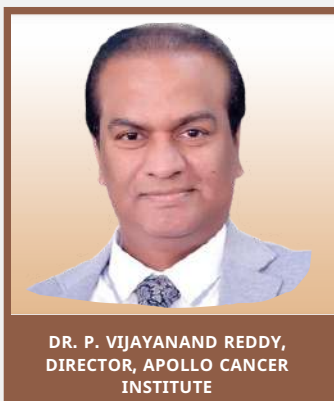
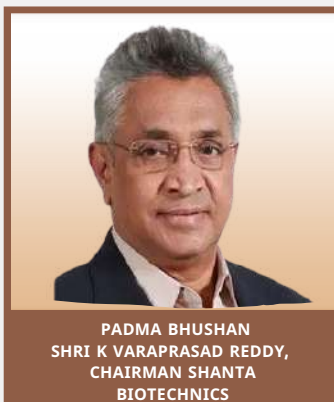
Table of Contents

01	Governing Board
02	Board of Trustees
03	Trustee's Desk
04	Operation's Head Desk
04	Medical Director's Desk
05	Statistics
06	Quarter Highlights
07	Introduction
08	Our Strategies
09	Hospice care
11	Home Care
13	OP Clinics
15	Training & Education
16	Awareness
17	World Hospice & Palliative Care Day-2024 Celebration
19	Gallery

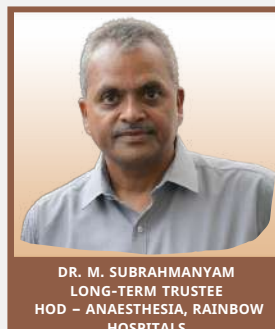
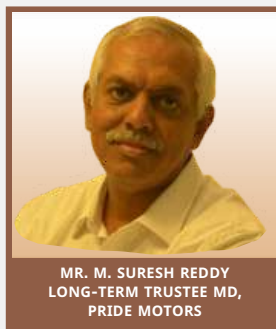


GOVERNING BOARD

The Trust is supported by a Governing Board comprising 6 stalwarts from different sectors invited by the trustees to join the body. The Board members come from diverse backgrounds and are eminent in their respective fields. They support and guide Trustees to lay down the guidelines for the functioning of Sparsh and work together towards the sustainability and efficiency of the institute.



LONG-TERM TRUSTEES



BOARD OF TRUSTEES



MR. JAGADISH BABU RAMADUGU

TREASURER & LONG-TERM TRUSTEE
MD & CEO, PRAGATI FINSERV



DR. M. SUBRAHMANYAM

LONG-TERM TRUSTEE
HOD – ANAESTHESIA,
RAINBOW HOSPITALS



MR. M. SURESH REDDY

LONG-TERM TRUSTEE
MD, PRIDE MOTORS



DR. ANITHA PATIBANDLA

PRESIDENT & TRUSTEE
GYNAECOLOGIST



VISWESARA MURTHY KADIYALA

SECRETARY & TRUSTEE
MANAGING PARTNER,
MAAAK ADVISORY SERVICES



NEERAJA RAMA RAO

TRUSTEE,
EXECUTIVE DIRECTOR, EKASILA
CHEMICALS LTD.



T VIJAYPAL REDDY

TRUSTEE, SECRETARY AND
CORRESPONDENT, ST. PETER'S
ENGINEERING COLLEGE



TANVI PAMNANI

TRUSTEE, DIRECTOR,
BUSINESS & PARTNER IN R &
D ENGINEERS

TRUSTEE'S DESK

"Palliative care is about adding life to days, ensuring every moments is filled with dignity, comfort, and love". I am glad to be involved with the Trust as a Trustee since inception in 2011 and contributing to make it a Center of Excellence for end-of-life care.

In this quarter (Oct- Dec 2024) quarterly report, I feel very proud to share the achieved milestones. A key highlight was our **empanelment with 'Rajiv Aarogyasri' scheme**, making us the first standalone hospice to be empaneled with Telangana Government. Another remarkable achievement was Sparsh received the **Business Excellence Award under the Social Service category**, presented by HMTV, standing alongside with prestigious organizations like NCC Ltd, My Home Group and Kaveri Seeds.

Board is working with great energy on the **financial sustainability** and **strong governance**, which are crucial for any non-profit hospices to provide consistent, high-quality care. Financial sustainability ensures the organization can cover operational costs, expand services, and invest in training and infrastructure while maintaining affordability for patients. Diversified funding sources—such as CSR grants, donations, endowments, and partnerships—play a critical role in reducing dependency on any single revenue stream. Going forward we also plan to add services like personalized home care, dedicated nursing support at home and others to well off but needy patients at a reasonable cost at doorstep and fill the service gap even as we work towards financial sustainability.

Governance standards are equally vital, as they **foster transparency, accountability, and ethical decision-making**. An effective Board of Trustees, clear policies, and regular financial audits are essential for maintaining stakeholder and donor trust. Robust governance also helped in aligning Sparsh's mission with its activities, ensuring compliance with legal and regulatory requirements.

By integrating sound financial management with exemplary governance our Trust was able to achieve long-term stability, build public trust, and continue delivering compassionate end-of-life care to those in need.

Best Wishes!

Jagadish Ramadugu
Long-term Trustee

OPERATIONS HEAD'S DESK



Radhika Kancharla
Operations Head
Sparsh Hospice

Dear well-wishers,
I am delighted to share our quarterly report for Q3 (October 2024 to December 2024). As always we work on strengthening our internal and external partnerships to let us take towards success. This quarter we implemented the digital documentation of the medical records and patient details. Adding to the highlights of the quarter we celebrated World Hospice and Palliative Care Day 2024 where Sri Damodar Rajanarasimha, The Honourable Minister of Health, Medical & Family Welfare, Science and Technology was the Chief Guest. Sparsh Hospice also achieved registered trademark status. As we complete 3 years of our journey in our larger hospice facility, we extended heartfelt gratitude to our donors, beneficiaries, stakeholders and partners for their unwavering trust in Sparsh Hospice. Our long-term CSR partners, SBI Foundation and Kotak Mahindra Prime limited have played a vital role in expanding our activities. In the past 13 years, we have impacted the lives of 12,500+ terminally ill patients and their family members. This achievements would not have been possible without the dedication of our board members, Rotarians and volunteers. Thank you for standing with us and your support to those who need it most.

MEDICAL DIRECTOR'S DESK

As the Medical Director, I have the privilege of seeing the remarkable work done on the ground to extend comfort care. The past quarter was a crucial one. Palliative care is not just a medical discipline; it is an embodiment of care, kindness, and understanding. Our team exemplifies these values, going above and beyond to ensure that our patients experience the highest quality of life possible. As we move forward, I encourage medical fraternity to come forward and become a part of the legacy. My best wishes with IAPC chapter in Telangana for advocating on palliative care.

It is not possible by proper guidance. Sparsh's Medical Board plays a crucial role in ensuring care quality, defining care-related strategies, and upholding ethical standards and values. Our esteemed medical board includes Dr. P. Gopal (Chairperson), Dr. Rohini Reganti, Dr. M. Subrahmanyam, Dr. Phani Sree S, and Dr. Anita Patibandla.

With the utmost respect and gratitude!

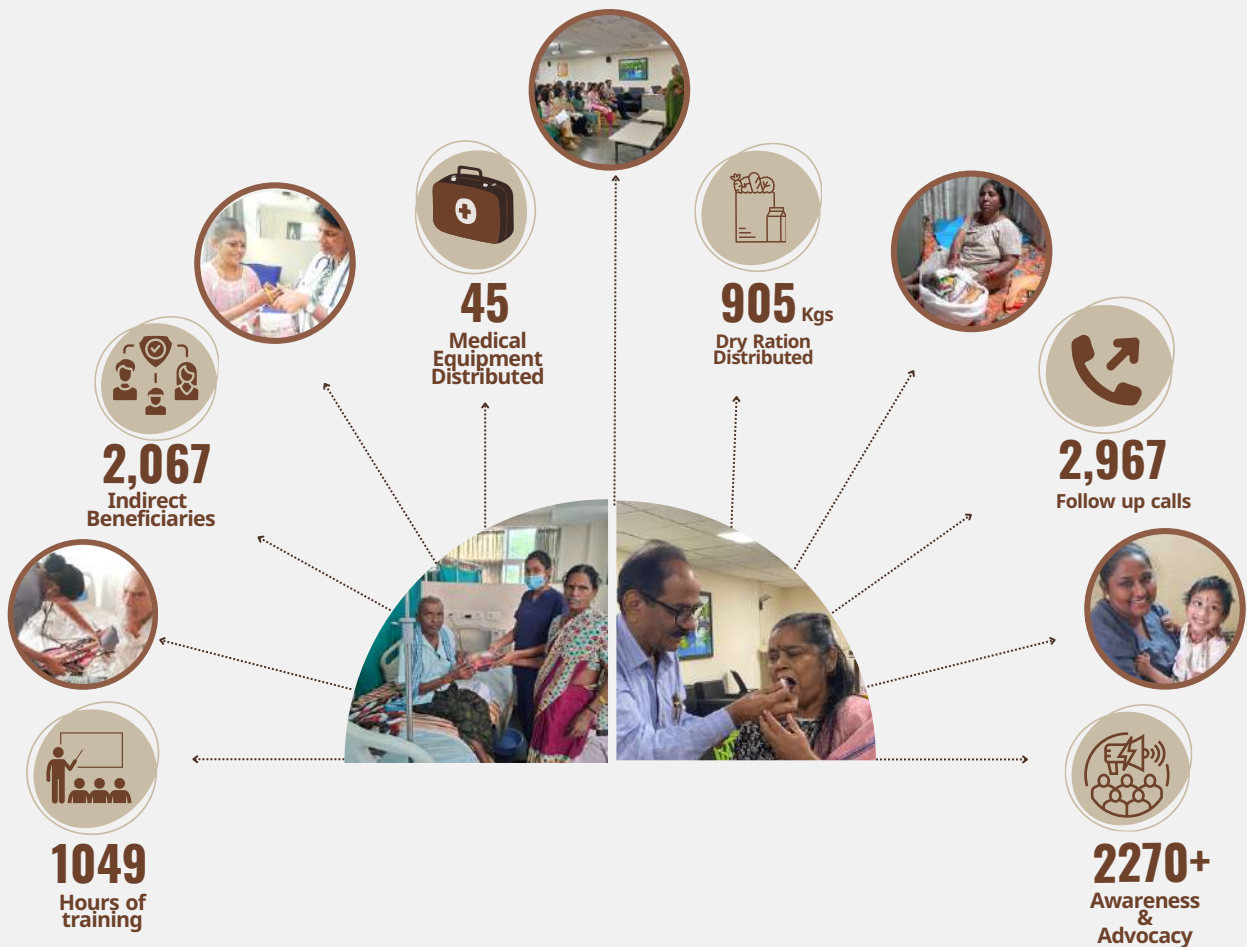


Dr. Vivekanandam
Medical Director
Sparsh Hospice

STATISTICS

689 TOTAL NEW BENEFICIARIES

 	<p>New IP Admissions</p> <p>October : 106</p> <p>November : 129</p> <p>December : 109</p>
 	<p>New Home care Visits</p> <p>October : 78</p> <p>November : 88</p> <p>December : 87</p>
 	<p>New OP Consultations</p> <p>October : 28</p> <p>November : 29</p> <p>December : 35</p>



QUARTER HIGHLIGHTS



WHPCD DAY 2024

Sri C.Damodar Rajanarasimha, Telangana's Health Minister, attended Sparsh Hospice's World Hospice and Palliative Care Day event on October 14, 2024. He praised Sparsh's palliative care efforts and directed Aarogyasri HealthCare Trust to support the center, ensuring sustainability and expanded impact. This collaboration may inspire others to establish similar projects, bridging the gap in palliative care access.



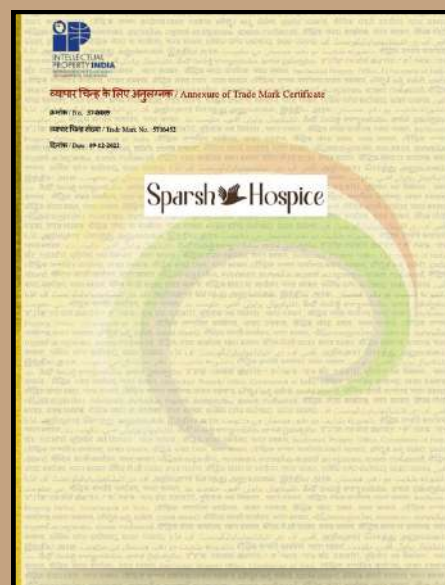
HMTV EXCELLENCE AWARDS

Sparsh Hospice received HMTV BUSINESS EXCELLENCE AWARD under the Social Service Category. Jagadish Ramadugu, Treasurer and Long-term Trustee and Dr Rohini, Senior Consultant, Sparsh, received the award in the presence of Sri Ponnam Prabhakar, The Hon'ble Transport Minister, Shri T.G. Venkatesh, Chairman, TGVSRAACC Ltd and other delegates.



AFFILIATION WITH ACCADEMY OF PALLIATIVE MEDICINE

Sparsh has taken a significant step towards establishing an academy by affiliating with the Academy of Palliative Medicine to facilitate clinical attachments for doctors.



TRADEMARK REGISTRATION

Sparsh Hospice proudly announces its registered trademark status, securing exclusive branding identity, credibility, and protection under Intellectual Property India, a pioneering achievement in India's palliative care sector.

INTRODUCTION

Sparsh Hospice is a center for palliative care where **free of cost** symptom care and pain management services are delivered to the terminally ill through a state-of art in-patient & outpatient facility. Additionally, our homecare supports extended to the needy beneficiaries at their respective homes through **6 fully equipped** and staffed homecare vans. Guided by **Rotary Club of Banjara Hills Charitable Trust**, we prioritize dignity and comfort for those in need, ensuring compassionate end-of-life care, and our services transparency and compliance with regulations, including **80G, 12A, CSR 1**, and audited financials.

The trust is registered under **Registration Act 1908**, guided by **Indian Trust Act 1882** having Registration no **139/2011**. We are also registered under **FCRA Act** under the social category.

We also have **2 OP clinics** on fortnightly basis in the two other districts of Telangana (Nizamabad and Karimnagar).



Vision

TO PROVIDE EXCEPTIONAL PALLIATIVE CARE SERVICES, FREE OF COST, TO TERMINALLY ILL PATIENTS HAILING FROM ALL SECTIONS OF THE SOCIETY



Mission

TO RENDER DIFFERENTIAL PALLIATIVE CARE SERVICE TO ADD VALUE AND PROVIDE COMFORT IN THE END-OF-LIFE DAYS OF TERMINALLY ILL PATIENTS



Goals

TO ENCOURAGE, FACILITATE AND SPREAD AWARENESS ABOUT PALLIATIVE CARE THROUGH EDUCATING, TRAINING, EXTENDING SERVICES & RESEARCH.

OUR STRATEGIES



IN-PATIENT SERVICES

- Home like environment
- Doctor's, nurses & counselling consultation
- Patient and attender stay
- Medicines
- Food



OUT-PATIENT SERVICES

- Free Consultation
- Medicines & Medical Equipment's
- Doctor's, nurses & counselling consultation
- Extended OP services at Nizamabad (Indur Cancer Hospital) Karimnagar (CAIMS)



Home care services

- Doorstep Services
- Medicines
- Medical Equipment
- Doctor's, nurses & counselling consultation



Training & Education

- Certificate Course in Palliative Care for Volunteers
- College Student Training Program
- Creativity, Activity, Service Program for school children
- GDA Training Program

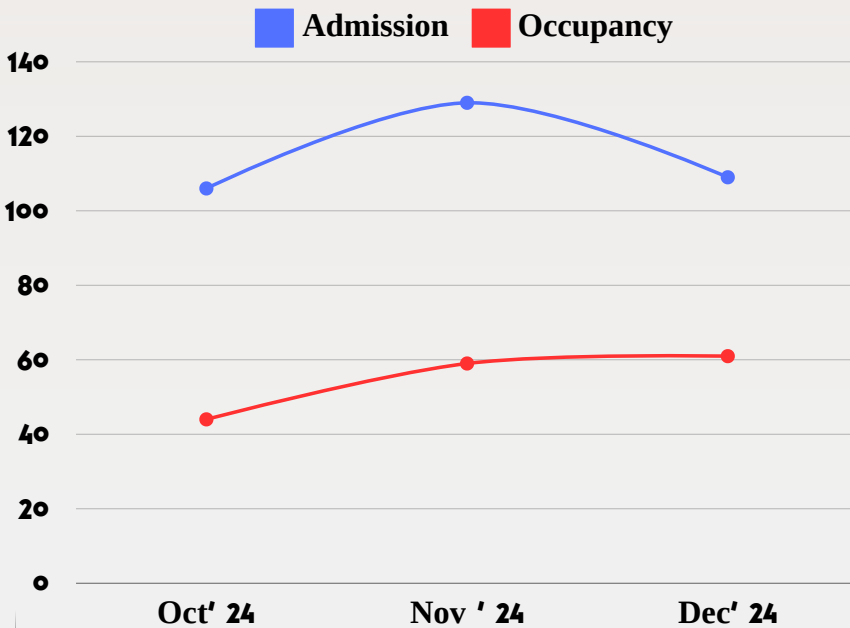
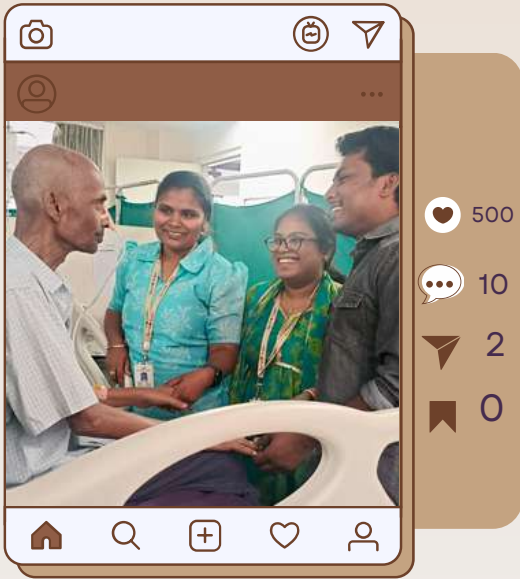


Awareness & Advocacy

- Raising Awareness in Palliative Care
- Promoting Advocacy in Palliative Care

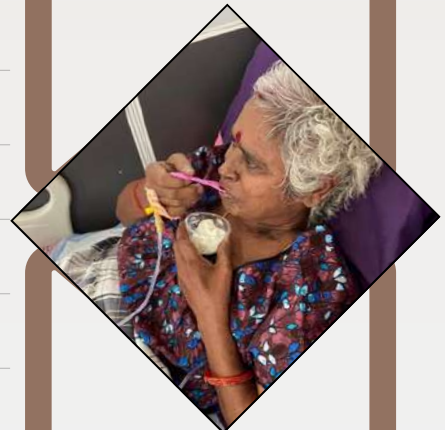
HOSPICE CARE

Sparsh Hospice is 82-bedded state-of-the-art facility with all amenities to meet the ends of beneficiaries and their caregivers. At a hospice we provide free stay, food, medicines, attender stay, and other amenities free of cost for the in-patient beneficiaries. We also celebrate festivals, beneficiaries & their family members birthdays and any other special occasion at facility. Our center features dedicated wards for pediatric patients, females, and males. We provide comprehensive medical, psychological, social, and spiritual care under one roof, entirely free of charge.



Admission

Oct'24 -106
 Nov' 24 -129
 Dec' 24 -109



Occupancy

Oct' 24 -44%
 Nov' 24 -59%
 Dec' 24 -61%

WHEN ROLES REVERSE

*Rama, a 40-year-old woman, lying in a bed with her 75-year-old father beside her. She is suffering from a deadly brain tumor, which has left her paralyzed. She is married and has a 13-year-old son.

Working at hospice, I first noticed *Rama because of her elderly father, who helps her move around in her wheelchair at the hospice facility, which brings joy to all who witness their love and bond.

While enquiring about her case, I came to know that the family is struggling financially and emotionally. Her primary caretaker is her parents. And while enquiring more the father revealed that *Rama's husband is also suffering from jaundice and hence cannot be present during her critical stage.



Upon asking what your feedback about Sparsh services are, *Rama's father with a surprising eye recalled his initial reaction to Sparsh "I thought it was too good to be true", he said that "honestly, I didn't believe it at first. I thought it was some kind of scam". And then he laughed out loud. Soon after admission, *Rama was initially

arrogant and adamant about going home, she missed her family and home, she wanted to do her daily activities. After our team's intervention, she calmed down and understood the fact that at this point her best treatment can be done at hospice only. Before coming here, she was all bedbound, but now with the help of wheelchair she can explore the area as per her wish. This small freedom brings a sense of comfort to her mind.

"Without Sparsh's support, my daughter's life would have been full of suffering. Sparsh showed us the light".

*Rama's father is an example of selfless love, at the age when children typically care for their parents, her parents have selflessly taken on the role of caregivers.

As written by Hana Kamil.

HOME CARE

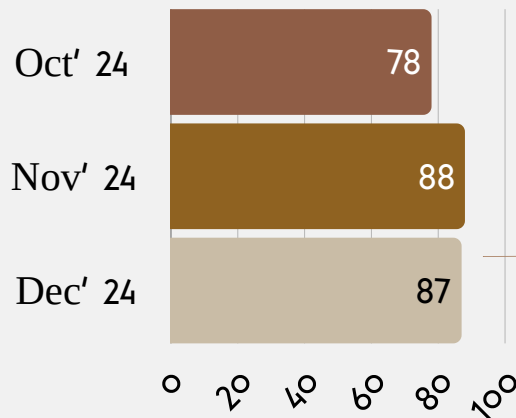
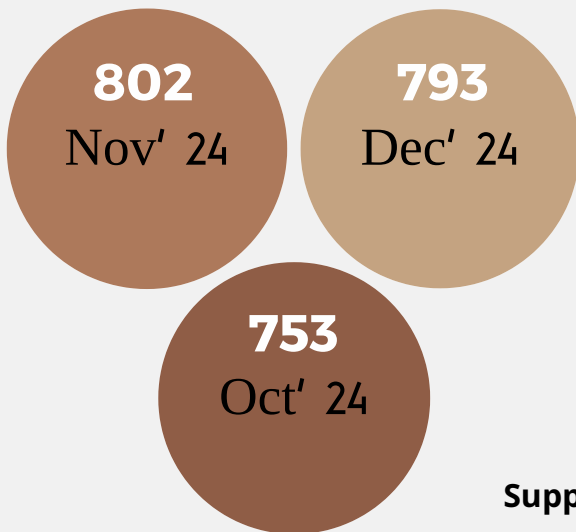


Home is where one feels connected and comfortable. During the process of dying, one always prefers to be surrounded by loved ones to bid adieu in peace. With the same philosophy Sparsh has started home-care services in 2016, and currently we are reaching at least 80 new patients on monthly basis through a fleet of 6 home-care vans. The home care project is being supported by SBI Foundation.

New registered visits:

253

Total home visits:
2,348



Supported by:





Jingle Bells!

There is a saying that Christmas is a time for miracles. The phrase rightly resonated during the recent pre-Christmas celebrations on 14/12/2024 with our home care beneficiaries and their family members. It was a heartfelt scene to watch our beneficiaries wheeling down the Church's aisle having smiles on their face. It is a memory to be remembered forever, the celebrations are not only brought joy and spiritual upliftment but also strengthen the essence of community care and inclusivity.

We celebrated the festivities at Wesley Church and organized carols, specialized prayers, communions with the support of Church staff. It was a spiritual journey for everyone. While speaking to a beneficiary, he mentioned, "For 6 months, I was bed bound and it was a distant dream to even think of Christmas this year. But with the support of the Sparsh staff I managed to reach the Church without much challenges. This day is a Christmas gift for me wrapped with a sense of belongingness to this world."

It was a sight to behold, watching everyone enjoying their day. The overwhelming support from the church and **SBI Foundation**, made this celebration memorable!



OP CLINIC

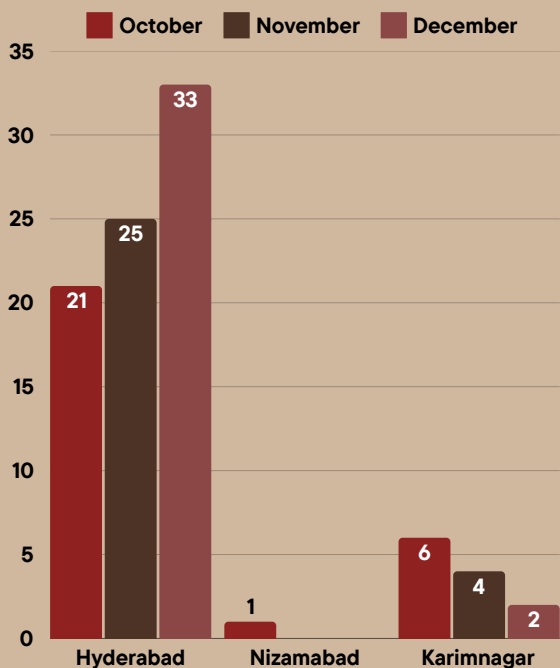
Out-patient (OP) consultations can often be a neglected area in palliative care. Sparsh Hospice is committed to provide high-quality care to our service-users who choose to come in periodically for pain management, wound dressings, counselling, and to share a sense of community at the hospice.

Having the extra layer of support can make a big difference to the quality of life. Expert pain management and telephonic medical advice can help to avoid those unwanted trips to hospitals. Currently we extend the services with 3 OP Clinics and they are at different locations:

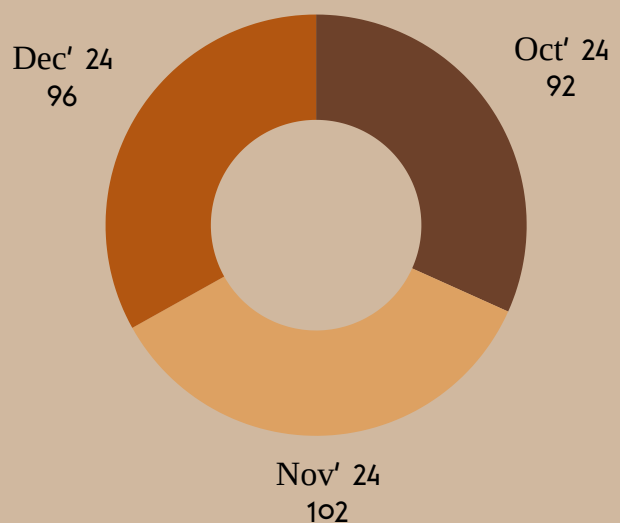
- a. Sparsh Hospice, Hyderabad
- b. Indur Cancer Centre, Nizamabad
- c. CAIMS, Karimnagar




New OP: 92
Consultations clinic wise



290
Consultations






Tele-health

Tele consultation is all about including patients who are away from us, it also saves the expense and makes it easier for them to receive our services in need. This encourages families and patients in need to come without any hesitation.

Coming closer to the community!

In the partnership of link hospitals we have started pain clinics in Nizamabad and Karimnagar with the aim to increase accessibility of palliative care.

out to us:
 Nizamabad: +91 78931 18921
 Karimnagar: +91 78931 16562



Community awareness

During our OP Clinics in different cities we also raise awareness about palliative care in nearby communities, highlighting importance of palliative support and the availability of palliative care resources in their city.



ACTIVITIES DURING THE QUARTER ARE AS FOLLOWS:

- **Cardiff University, UK** students completed 3 months Psychology Internship.
- **Conducted Palliative Care Symposium** at Sparsh Hospice on psychological issues, system management, and end of life-care, attended by 25 participants, including doctors, health care professional and social workers.



- CAS Certification classes for students from **Oakridge Bachupally, DPS & Chirec**, International School and other renowned institutes.
- Organized value education program for **IIIT students**.
- Hosted symposium on PC Awareness program for Registrants.
- Delivered **orientation session** on Sparsh Services for 87 students from Indus International School and Mt. Litera School.
- Community health nursing experience MSc nurses from Govt. College of Nursing, Somajiguda.
- Conducted field visit, Orientation session on PC from Govt Nursing college, HYD.

TRAINING & EDUCATION



To enhance expertise and bolster workforce in palliative care, we've initiated several programs to achieve the goals as follows:

- Offer no cost hands-on training program for General Duty Assistants.
- Providing college students with internships or observer roles, we offer comprehensive training to raise awareness about the field of palliative care.
- Volunteering opportunities for all age groups.
- Prioritizing upskilling our current staff, exploring innovative palliative care approaches.
- Initiated Creativity, Activity, Service (CAS) Program to create a compassionate community.



1,049
Hours of Training Programs Conducted

721
Individuals attended orientation sessions on Palliative Care

Vidhya Reddy
3 months before
★★★★★

Educating about palliative care, showing us different perspectives of patient care, patient centric treatments, shared decisions



AWARENESS



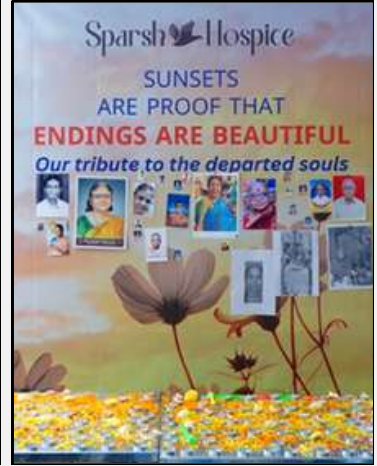
In India there is very little awareness about palliative and end-of life care which is complicated by the perception that Hospice care is often associated with giving up. Therefore, it is the need of the hour to spread extensive awareness about palliative care amongst the community including doctors, healthcare professionals and other stakeholders. Concept of Palliative care is 3 decades old, since then hospice and palliative care services have been developed through the efforts of committed individuals and volunteers. But now it is time to come together and work on its integration into the national level policies to reach each nooks and corners of the country.

2,270+
**INDIVIDUALS WERE
SENSITISED THROUGH
VARIOUS OUTREACH
PROGRAMS**

ACTIVITIES DURING THE QUARTER ARE AS FOLLOWS:

- **Vilas cancer awareness** program, Palliative care and cancer awareness at JNTU Campus, kukatpally.
- Grace Cancer Foundation, 7th Edition of **Global Grace Cancer Run-2024** at Gachibowli Stadium.
- Orientation program for new medical students at Osmania medical college, Koti.
- Palliative Care sensitization program at **LIC employees'** yogakshemam vahamyaham foundation, Habsiguda.
- As part of the "Tapestry of Time" program at Balaji Memorial School, Seetharambhag.
- Sensitised about the Sparsh Pediatric Palliative Care Services to school students and teachers on 37th **National Book Fair**, at NTR Stadium.

WORLD HOSPICE AND PALLIATIVE CARE DAY 2024 CELEBRATIONS



THE TEAM

The celebration of **World Palliative and Hospice Care Day** on **October 12**, at Sparsh Hospice this year was a testament to the progress we have made and the milestones achieved in the field of palliative care. Ten Years Since the Resolution: How are we doing?', this year's World Hospice and Palliative care Day theme. As it says to highlight the milestone which we have achieved in extending palliative care.

Over the last **13 years** of our journey, this year too Sparsh Hospice marked the occasion with fervor in front of beneficiaries, caregivers, family members, volunteers and many others whose wishes are with us always.

SRI C. DAMODAR RAJANARSIMHA, The Hon'ble Health, Medical & Family Welfare, Science and Technology Minister was the Chief Guest for the event. His words of appreciation for the work done by Sparsh were a source of encouragement and his directive to **Arogyasri Health Care trust** to extend its services to the center, marked a significant step toward sustainability and manageability of our efforts. If this happens it will open door to other civil society to come forward to set up such projects which will surely help in bridging the gap in access to palliative care.

Let's as a compassionate community come together and stand with the families in need.





GALLERY

Diwali Celebration

Christmas Celebration



Care Giver's Meeting



ADP INDIA donated essentials to the beneficiaries.



Batukamma



Urban Sketchers Hyderabad volunteered to sketch Sparsh Hospice, capturing its moments.



Ayudha Pooja



Day Smile Programme



DAAN UTSAV



Naredco-2024



Christmas Carols- Mrs. Manjula and Team

Dr.Subrahmanyam's Presentation on Sparsh Hospice at RSI Club



LAST LAUGH

CELEBRATING LIFE'S FINAL CHAPTER

At Sparsh Hospice, we bring comfort, dignity,
and a touch of laughter to every farewell.
Because life deserves to end with joy.



A FREE HOME FOR THE TERMINALLY ILL



**DONATE
TODAY
Rs500
MONTHLY**

Sparsh Hospice
CENTRE FOR PALLIATIVE CARE
HYDERABAD
www.sparshhospice.org



Scan for more info

Sparsh Hospice

Address: Sy No. 7/1/2, Next to Oakridge International School,
Nanakramguda Road, Hyderabad, Telangana - 500104

email: info@sparshhospice.org

Call: +91 7995027879/8